



CHICAGO **** AUTO SHOW *First Look* for Charity

SPONSORSHIP KIT

First Look for Charity Event • February 7, 2025

Chicago Auto Show • February 8–17, 2025

Habitat for Humanity Pre-Event Reception
February 7, 2025 • 5:30–7:00PM



building

strength, stability, self-reliance and shelter

ACT LOCAL

Everyone needs a decent place to call home.

People in our community, and all over the world, partner with Habitat for Humanity to build or improve a place they can call home. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage. With a little help, Habitat homeowners achieve the strength, stability and independence they need to build a better life for themselves and their families.

Build a stronger community.

Partner with Habitat for Humanity through the First Look for Charity event and help build a better future for all.

By designating your support to your local Habitat affiliate through First Look for Charity, your team will be invited to participate in a Habitat team build experience.

benefits

- Enjoy tickets to the VIP First Look for Charity event
- Enjoy tickets to the Chicago Auto Show
- Enjoy a Habitat for Humanity pre-event reception 5:30-7:00pm
- Develop camaraderie and team spirit
- Build morale as you work toward a common goal
- Help build a more just and compassionate world

Your company will also receive the benefits of sponsorship, which include but are not limited to: media exposure and recognition of your support and efforts to build strength, stability and self-reliance through shelter.



every
one

can build a better world.



building affordable housing



strengthening communities



revitalizing neighborhoods



Chicagoland
Habitat
for Humanity®

CHICAGO****
AUTO SHOW
First Look
for Charity

sponsorship levels

BUILDING HOMES. BUILDING DREAMS.

GRAND BENEFACTOR	BENEFACTOR	PATRON	DONOR	FRIEND	First Look for Charity 2025 Sponsorship Benefits
\$65,000	\$32,500	\$16,250	\$6,500	\$3,250	Your investment in affordable housing
200	100	50	20	10	First Look for Charity Tickets*
200	100	50	20	10	Chicago Auto Show Tickets
200	100	50	20	10	Habitat for Humanity Pre-Event Reception Tickets
Yes	Yes	Yes	Yes	No	Recognition on First Look for Charity printed materials and signage
Yes (Logo)	Yes (Logo)	Yes (Logo)	Yes (Logo)	Yes	Recognition on all Habitat Pre-Event Reception printed materials and signage

*The tax-deductible portion of each ticket is \$268.

Sponsorships *must be received* by **Friday, January 24, 2025** to be included in onsite recognition signage and listings.

additional benefits through Habitat for Humanity

Affiliate locations may offer additional benefits, such as:

- Volunteer opportunity on a Habitat affiliate build site
- Logo on construction site sign
- Name in home dedication program
- Sponsor name linked on website
- Invitation to home dedication
- Social media posts

Chicagoland benefits:

- Sponsor logo/name linked on website
- Recognition in Annual Report
- Recognition via social media

sponsorship form

BUILDING HOMES. BUILDING DREAMS.

YES, I would like to sponsor Habitat for Humanity and the First Look for Charity 2025:

my sponsorship

- Grand Benefactor \$65,000
- Benefactor \$32,500
- Patron \$16,250
- Donor \$6,500
- Friend \$3,250

my designation (select only one)

- Habitat Chicago
- DuPage & Chicago South Suburbs Habitat
- Fox Valley Habitat
- Habitat Lake County
- Habitat of McHenry County
- Habitat of Northern Fox Valley
- Will County Habitat
- Chicagoland Habitat

Name (as you would like to be recognized in print materials)

Contact Name (if different than above)

Address

City, State, Zip

Phone Number

Email Address

Signature of Representative of Sponsoring Organization

PAYMENT

- Please invoice me My check is enclosed made payable to Chicagoland Habitat for Humanity
- Charge my credit card in the amount of \$ _____ Visa MC Discover AMEX

Card Number

Security Code

Expiration

- Or pay online at www.chicagolandhabitat.org/first-look

Return to: Chicagoland Habitat for Humanity | 328 S Jefferson St Ste 610 | Chicago, IL 60661-5648
Questions? Contact Sarah Brachle Wagner, CEO, at sarah.wagner@chicagolandhabitat.org, by phone at (312) 265-6625 Ext 1, or scan the QR code.



PAY ONLINE